

Direct Energy Centre, Exhibition Place
Toronto, Ontario, Canada

- *1,072,000 sq. ft. of exhibit space*
- *8 halls plus Ricoh Coliseum*
- *On-site parking for 6,500 vehicles*
- *Connected to Allstream Centre*



Direct Energy Centre, situated at Exhibition Place is Canada's largest facility for conventions, exhibitions and events. Exhibition Place, a 192 acre waterfront campus located in downtown Toronto, is home to a variety of venues including Direct Energy Centre, Allstream Centre, Better Living Centre and the Queen Elizabeth Building among various other tenant properties.

Formerly known as The National Trade Centre the facility opened in 1996 and was a welcome addition to the economic infrastructure of Toronto. In 2006 this first class venue was renamed Direct Energy Centre, enabling Direct Energy Centre and Exhibition Place to finance programs that have established the site as a global model for energy efficiency and the production of renewable energy.

Direct Energy Centre is an award winning exhibition and convention centre which plays host to over 180 exhibitions, meetings, conventions and special events; featuring prominent shows such as the Toronto International Boat Show, the One-Of-A-Kind Show, Canada Blooms, The National Home Show and the Canadian National Exhibition. Direct Energy Centre is owned by the City of Toronto.

Magnificent in size, flexibility and with stunning architectural design, Direct Energy Centre offers 1,072,000 sq. ft. of contiguous exhibit and event space, divisible into eight halls – with 25,000 sq. ft. of meeting space. For large-scale conventions, there is an adjacent 8,200 seat arena and a 20,000 seat open-air stadium.

Staff at Direct Energy Centre provide event organizers with a single point of contact to ensure the smooth and seamless planning of all events. The facility also offers an in-house catering and concessions department to service both small business gatherings as well as large gala parties.

Significant Achievements:

- Direct Energy Centre is one of the world's most environmentally responsible exhibition and convention facilities. The following are some of the Environmental Plans that are part of our site-wide green initiatives: Waste Diversion Project, Urban Reforestry, Green Roof, Wind Turbine, Trigeneration Project, Solar Energy Project, etc.
- Winner of numerous awards from 1998 to 2010 including IAEM 2006 Awards Program Recipient of Outstanding Achievement: Innovation in Business Solutions Award, Three time BOMA Award Winner, Five time Prime Site Award presented by Facilities & Destination Magazine and most recently the 2010 UFI Operations Award

Significant Highlights:

- FIFA under-20 World Championships, BMO Field, Exhibition Place, 2007
- Religious meeting and visit by His Highness the Aga Khan, 2005
- Kalachakra with His Holiness The Dalai Lama, 2004
- World Youth Days with His Holiness Pope John Paul II, 2002
- Visit by Her Royal Highness Queen Elizabeth II, 2002
- CNE Fair with over 1.2 million visitors annually, lasting 18 days